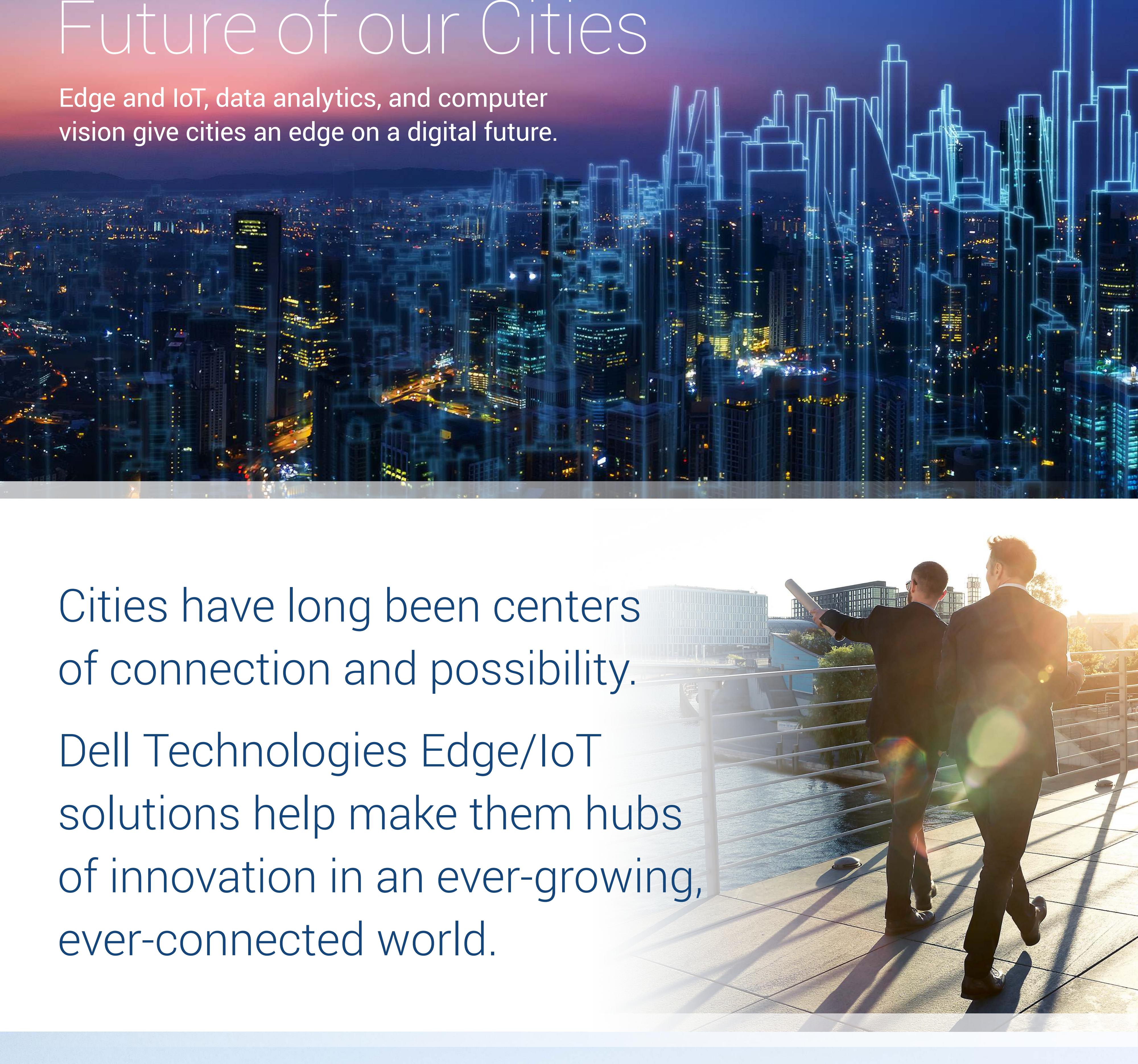


# Defining the Digital Future of our Cities

Edge and IoT, data analytics, and computer vision give cities an edge on a digital future.



Cities have long been centers of connection and possibility.

Dell Technologies Edge/IoT solutions help make them hubs of innovation in an ever-growing, ever-connected world.



## Cities Keep Growing

2050

75% of people will live in cities<sup>1</sup> = 7.5 billion

2015

3 million people move to cities every week<sup>2</sup>

2010

50% of people live in cities<sup>1</sup>

2007

City residents form the majority of the global population for the first time in history

1950

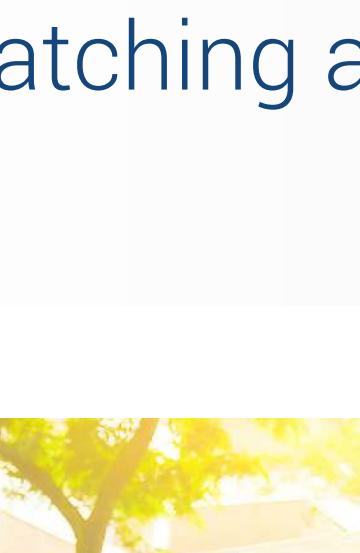
30% of people live in cities<sup>1</sup> = 740 million



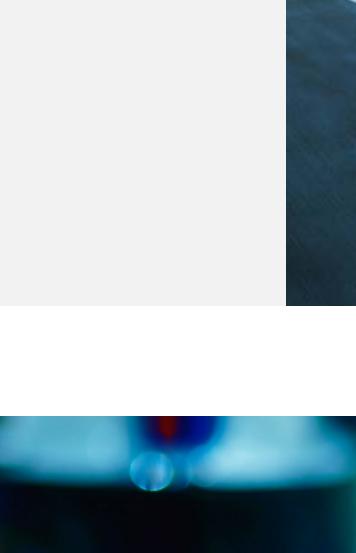
<sup>1</sup>International Organization for Migration 2015 World Migration Report

<sup>2</sup>UN Habitat study, 2009

## Edge and IoT Make Cities Safer



VIDEO SURVEILLANCE



VEHICLE TRACKING



FACIAL RECOGNITION

40%

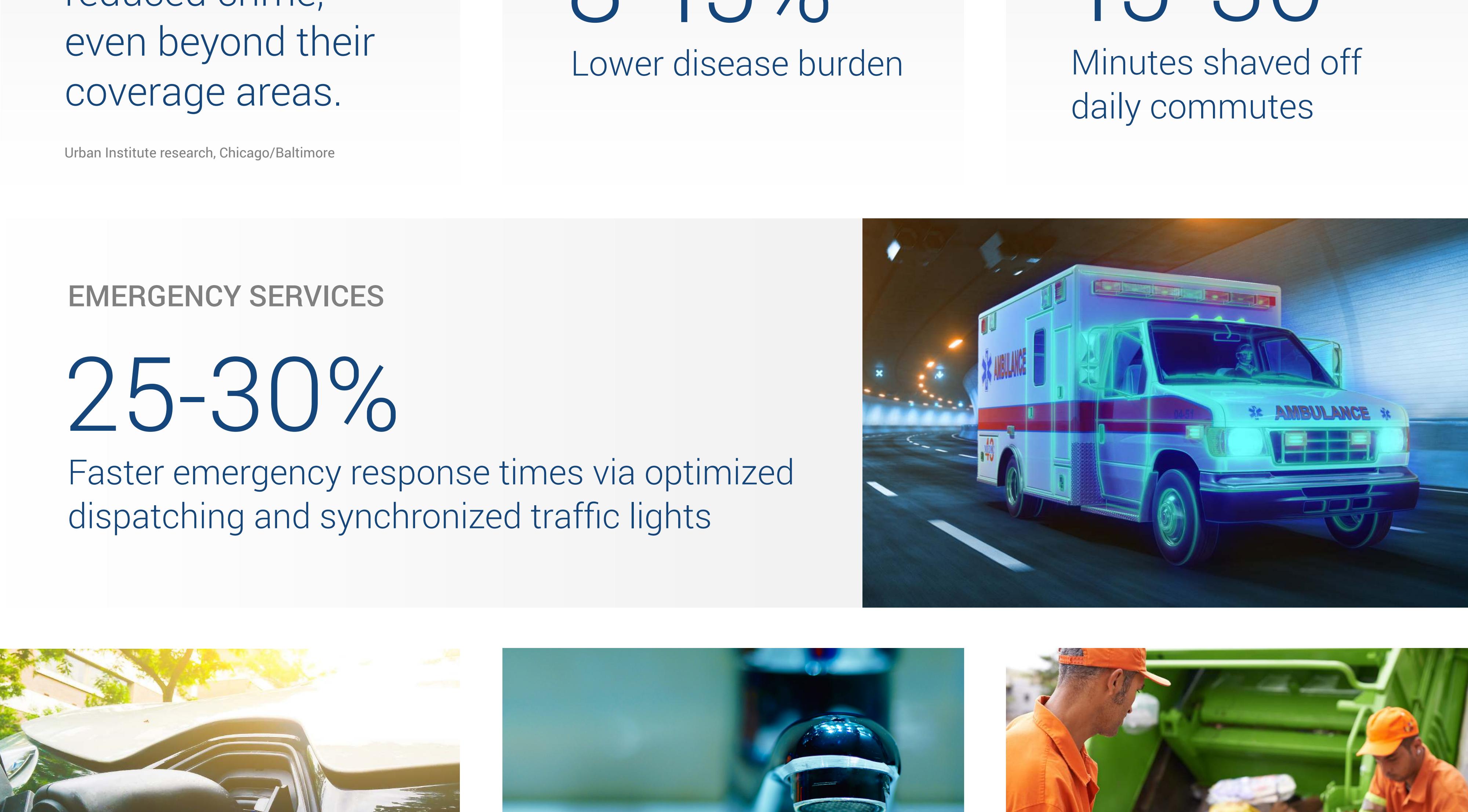
Percentage of all IoT data produced is video surveillance data

42%

CAGR of enterprise surveillance data 2016-2021

157 Million

Surveillance cameras shipped in 2018



## Emerging Technologies Build the Cities of Tomorrow



PREDICTIVE POLICING AND REAL-TIME CRIME MAPPING

30-300

Lives saved each year in a city of 5 million

30-40%

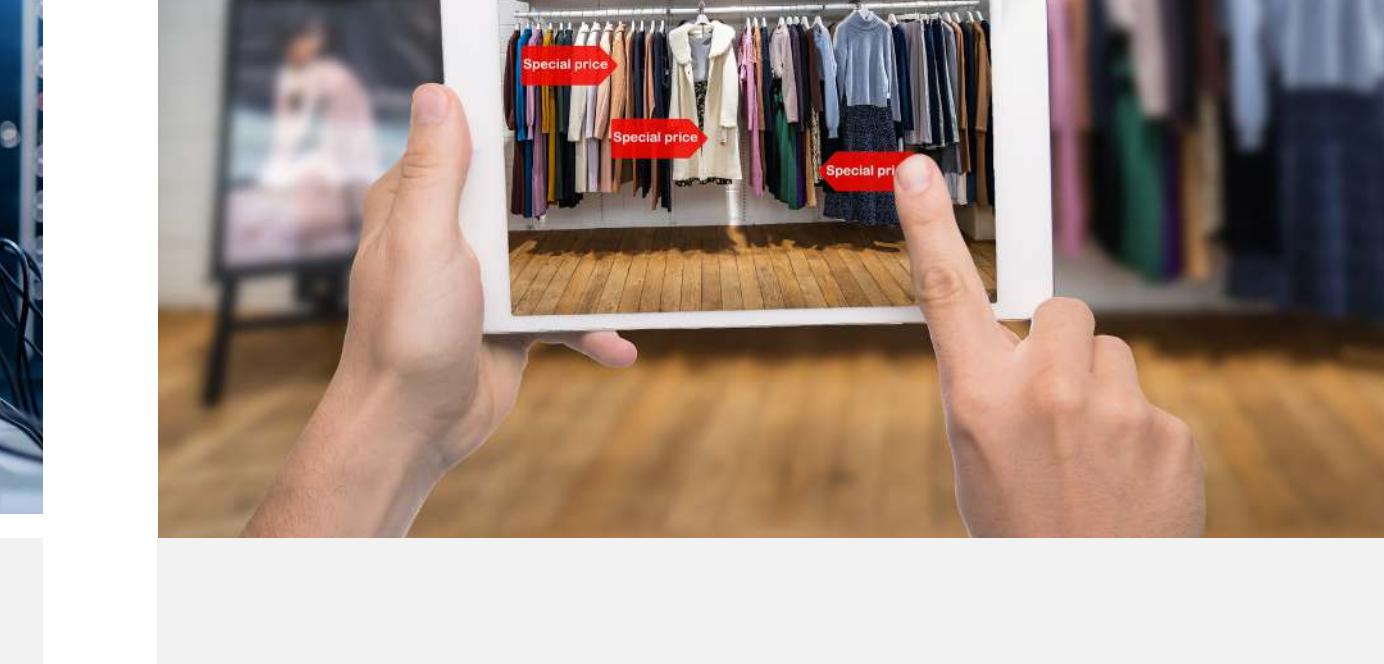
Fewer crimes



PUBLIC HEALTH

8-15%

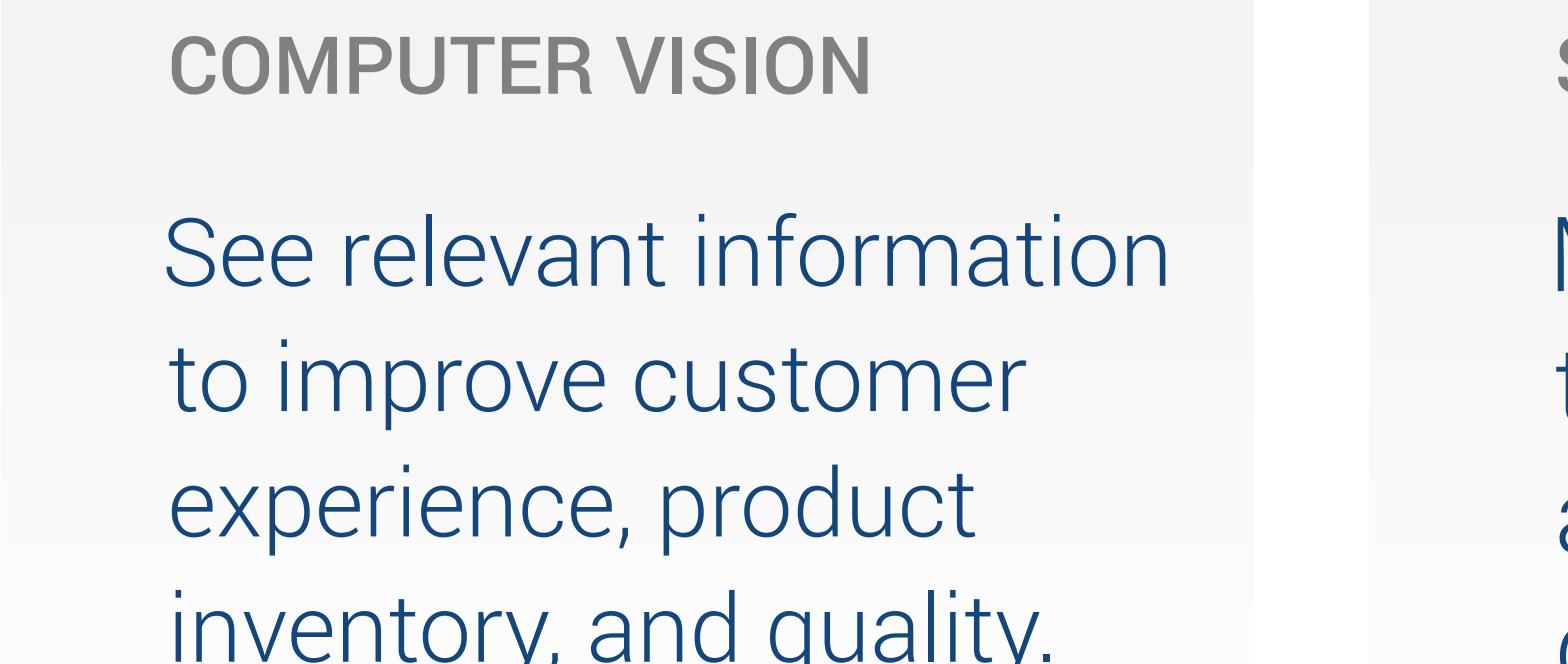
Lower disease burden



TRAFFIC AND PARKING

15-30

Minutes shaved off daily commutes



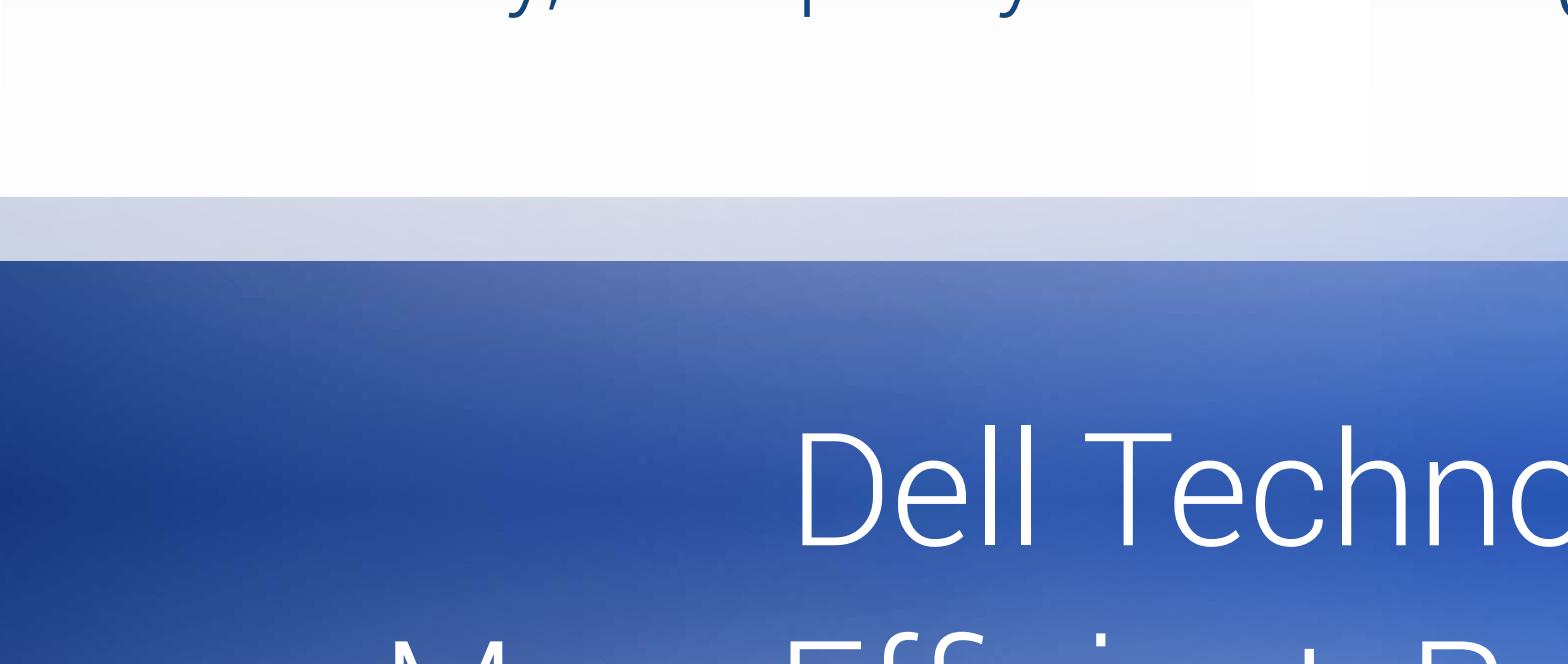
EMERGENCY SERVICES

25-30%

Faster emergency response times via optimized dispatching and synchronized traffic lights



AMBULANCE



ENVIRONMENT

10-15%

Greenhouse gas emissions cut

WATER SAVINGS

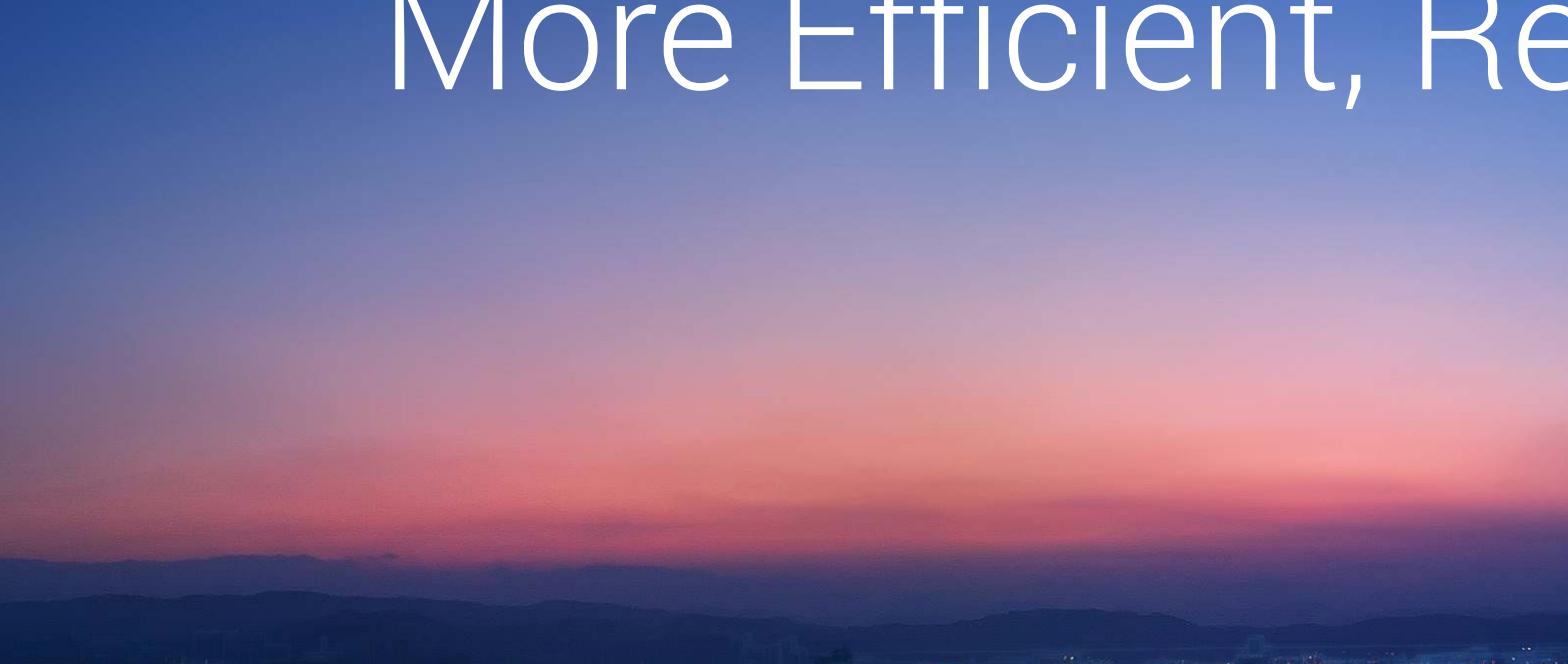
6-21

Gallons per person/day



SANITATION

Sensors dispatch low or high-capacity collection trucks



COMPUTER VISION

See relevant information to improve customer experience, product inventory, and quality.

SMART METERS

Detect load measurements and strategically divert or reduce power for max efficiency



SURVEILLANCE

Monitor events in the physical world and automate decision-making.



CONSUMER EXPERIENCE

Proactively monitor inventory and maintain quality



Dell Technologies is Helping Create More Efficient, Responsive & Sustainable Cities

DELL Technologies

intel

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