

# 2021 Editorial Calendar

MONTH	TOPIC	OVERVIEW	INDUSTRY FOCUS
January	Real-time analytics trends	Trend analysis and roundup articles about state of real-time analytics and what to expect in the year ahead	Finance
February	Artificial intelligence	Articles that explore AI benefits, how businesses are adopting AI, and issues to consider when using AI.	Manufacturing and Industry 4.0
March	DataOps	Articles about all aspects of data operations including data pipelines, as well as technologies for data ingestion, prep, analysis, and management.	Energy and Utilities
April	IoT and applications	Articles covering the broad range of applications for IoT devices and the challenges analyzing IoT data in real-time.	Retail and eCommerce
May	Infrastructure for real-time analytics	Articles that cover real-time analytics infrastructure issues including where to host applications (cloud, on-premises, edge). Articles also will cover infrastructure architectures as well as strategies and technologies including could-native, Kubernetes, containers, Kafka, and more.	Hospitality
June	Real-time analytics use cases	Articles that focus on real-time applications with appeal to a broad range of industries. Such applications include customer engagement management, predictive maintenance, and more.	Government
July	From the labs	Articles that look into research about AI algorithms, quantum computing, and other scientific developments that will impact real-time analytics in the years to come.	Healthcare
August	Digital twins	Articles will explore the adoption of digital twins in different industries and the potential benefits they can deliver.	Aerospace and Aviation
September	Data management for real-time analytics	Articles will address how companies access, ingest, store, and stage data for real-time analytics applications.	Transportation and Supply Chain
October	Robotic process automation	Articles will look at the state of robotic process automation, explore use cases, and discuss technologies that make such automation possible.	Agriculture and Food
November	Event-driven architectures	Articles will examine how event-driven architectures are different, the benefits they provide, when to use them, and challenges implementing them.	Communications (Telco, ISP, wireless)
December	Real-time analytics year in review	Summary articles that take a look back at real-time analytics milestones, achievements, and set backs for the year.	Science and Academic Research

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