



Case Study: Bauducco

Bauducco looks to Digibee to implement a pilot with a U.S. customer to exchange EDI files, increase accuracy and eliminate manual input through the Digibee Hybrid Integration Platform.

About

Bauducco is part of the largest manufacturer of baked goods in Brazil and the largest producer of panettone in the world, Pandurata. Pandurata's main market categories include Panettones, Biscuits, Cookies, Toasts, Cakes, Mini Cakes and Chocolates.

Currently, Pandurata owns one of the most advanced industrial parks in Latin America, including 12 wafer production lines and the largest line of toasts in the world. With almost five thousand employees are distributed among five plants. With twelve subsidiaries and seven distribution centers in Brazil, Pandurata supplies more than 150 thousand points of sales.

Casa Bauducco, founded in 2012, already has more than 80 stores.

Bauducco has 5 manufacturing units, 12 branches and 7 strategic distribution centers.

Currently, Bauducco has more than 6 thousand employees and it is present in more than 180 thousand points of sale in Brazil.

Challenge

- Bauducco needed to integrate with U.S. customers through EDI files, while replacing the current VAN integration for the long-term. Furthermore, Bauducco

had to improve the integration with customers to eliminate the manual input and data errors. Finally, Bauducco needed to improve the integration process through alerts and error handling

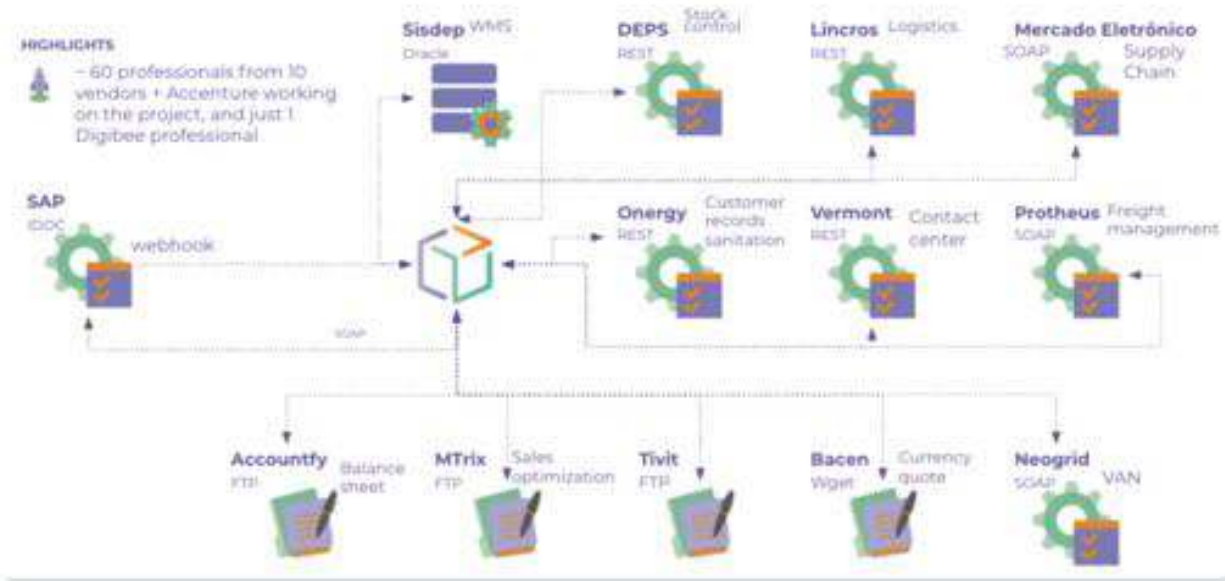


Solution

Digibee implemented a pilot program with Bauducco that included exchanging Electronic Data Interchange (EDI) files through the Digibee Hybrid Integration Platform with the following U.S. customers:

- 99 Cents

- Davidson
- Delhaize America
- H-E-B
- Ocean State
- Wakefern
- Burlington
- Affiliated Foods
- Dollar Tree
- MDI
- Kehe
- Walgreens
- C&S Wholesale Grocers
- BJ's
- DeMoulas Market Basket
- Kroger
- CVS
- Bashas
- Dollar General
- Krasdale
- Supervalu
- Walmart
- Costco
- Big Lots
- Family Dollar
- McLane
- SUNIFI
- Rite Aid



Result

- Increased data accuracy in the Bauducco ERP system.
- Increased the integration process efficiency from end-to-end.
- Reduced costs and increased speed for new customers to onboard.







"With Digibee we have reduced both the time and the cost of our integration process by 30%. In addition, we have greatly simplified the landscape of our SAP program and legacy systems."

Analy de Magalhães
CIO, Grupo Pandurata (Bauducco)

Why Digibee

The Digibee pipe framework allows a maximum of 10 simultaneous transactions limited to 64 MB. The proposed solution is scalable simply by creating additional unlimited replicas when more throughput is needed.

Digibee provides the following:

- Supporting the development and maintenance of the required integrations
- Access for 50 users
- Public Cloud Hosting
- 24x7 Monitoring and Alerts
- Dashboard with operations monitor

- Technical Support 8×5 direct by the
- Delivery and Product team
- Platform upgrades and evolutions within the SaaS model