**Continuous Intelligence relevancy**

Covid-19 pandemic accelerates **Continuous Intelligence** (CI), especially among cloud-mature digital businesses. Alignment among executive decision makers (EDMs) and practitioners regarding CI’s approach to addressing data needs is key to unlocking CI value for digital business success.

1. **Overall CI momentum remains strong**, with the Covid-19 pandemic accelerating CI adoption enthusiasm among cloud-mature companies to a greater extent than their cloud-transforming counterparts.

   **“CI would be beneficial to the company.”**
   - Total: 93%
   - Cloud Transforming (Total): 87%
   - Cloud Matures (Total): 89%

   **“Very likely to employ CI in the near future.”**
   - Total: 59%
   - Cloud Transforming (Total): 50%
   - Cloud Matures (Total): 67%

2. **While CI’s relevance is highest among EDMs**, in cloud transforming companies, EDMs perceived relevance is more aligned among cloud mature companies.

   **“CI in the near future to the extent that many companies will need to embrace as they become more software-driven to achieve revenue.”**
   - Total: 68%
   - Cloud Transforming (Total): 71%
   - Cloud Matures (Total): 63%

3. **Resulting in more perceived CI value—real-time data analytics; faster, better decision making; competitive advantage and shared accountability—for cloud mature vs. cloud transforming companies.**

   **Continuous Intelligence Value Perspectives**
   - Total: 60%
   - Cloud Transforming (Total): 67%
   - Cloud Matures (Total): 53%

   **“Companies gain speed and agility with CI.”**
   - Total: 72%
   - Cloud Transforming (Total): 76%
   - Cloud Matures (Total): 69%

4. **CI’s adoption is influenced by several factors**, including improved cloud efficiency and cost-effectiveness. This approach to managing the deluge of data pouring from digital transformation, modern applications and cloud computing.

   **“Continuous Intelligence is a new category of software, which enables organizations of all sizes to unlock the intelligence and opportunities embedded in their data.”**

Learn more at www.sumologic.com/CI