Simplify your edge.
Learn how to leverage data everywhere with Dell Technologies.
DellTechnologies.com/Edge

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Evolve Your Edge
Understand your industry trends to create your data-driven advantage.

Edge compute is growing significantly.
What percent of infrastructure is deployed at the edge?

- Total: 38%
- Enterprise average: 55%
- Manufacturing: 66%
- Retail: 66%
- Telecom: 70%
- Banking: 76%
- Transportation: 65%
- Government: 83%
- Expected deployment in 24 months: 69%
- Manufacturing: 66%
- Retail: 66%
- Telecom: 70%
- Banking: 76%
- Transportation: 65%
- Government: 83%

Rapid analytics powers edge insights.
Edge analytics are more than simple triggers and alarms.

- AI training: 58%
- AI influencing: 55%

Top use cases for edge by industry
Current and planned adoption by industry

- Manufacturing
  - Production monitoring: 74%
  - Quality assurance: 65%
  - Inventory management: 69%

- Retail
  - Loss prevention: 68%
  - Traffic analysis: 48%

- Telecom
  - Customer relationship management (CRM): 55%
  - Network security: 65%
  - Network optimization: 54%

- Banking
  - Payment processing: 74%
  - Fraud detection: 57%
  - High frequency trading: 43%

- Transportation
  - Driver assistance: 65%
  - Fleet management: 55%
  - Connected vehicle: 35%

- Government
  - Smart parking: 66%
  - Water conservation: 61%
  - Video analytics: 35%

The edge doesn’t have to be complex.
Simplify your edge to:
• Generate insights where you need them.
• Consolidate your workloads as you expand your edge.
• Extend intrinsic security across all levels from the edge to multi-cloud.

Dell Technologies covers the complete edge-to-cloud data lifecycle with a broad portfolio of proven edge solutions