

From Data to Insights in Minutes. Impact in 30 days. Guaranteed.

Aible focuses on business impact from the start. The solution identifies valuable data, enables collaborative open-world exploration of data, and delivers AI recommendations in enterprise applications to help you achieve your business goals while considering your unique circumstances and changing market conditions.

Fortune 500 companies, small and medium-sized businesses across leading industries, government agencies, and other businesses use Aible to deliver business impact – within 30 days – by solving challenges around customer acquisition and retention, demand prediction, marketing optimization, collections effectiveness, and more. Recently, Gartner rated Aible #1 for the Automated Machine Learning (AutoML) Use Case in the 2021 “Critical Capabilities for Cloud AI Developer Services” report.

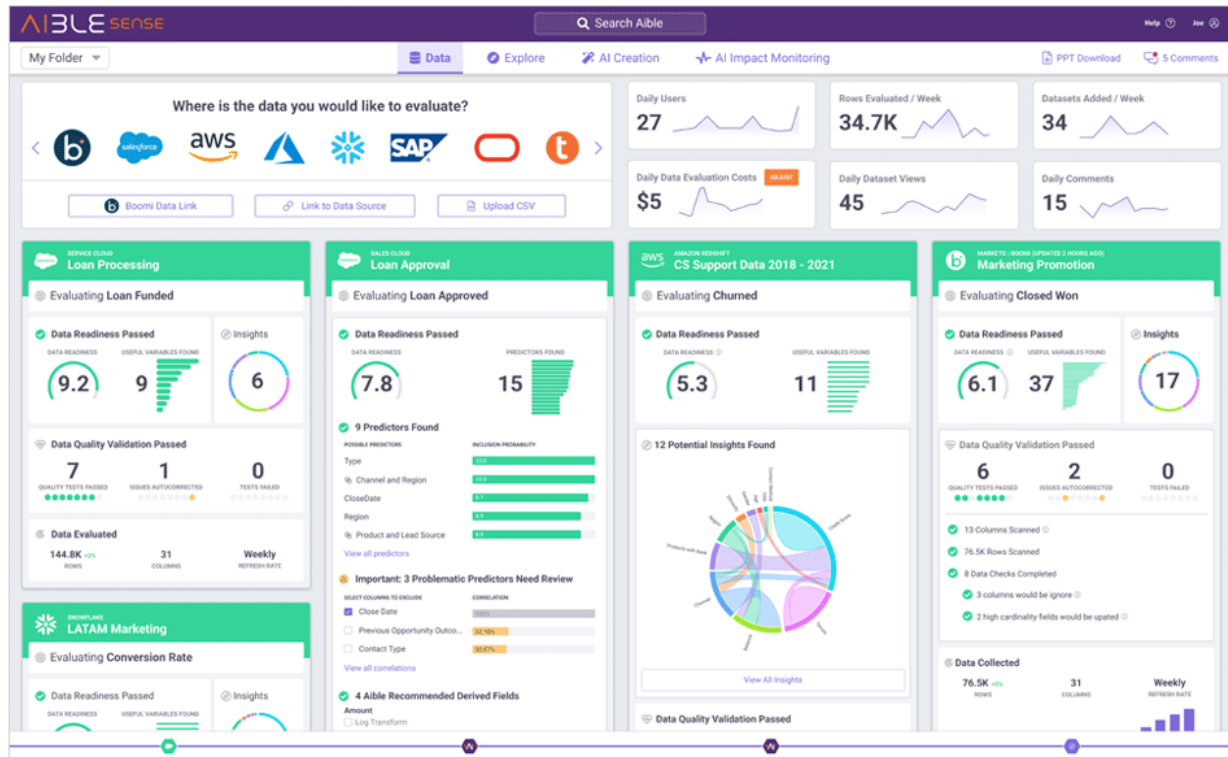
The Right Tool For Every Stage of the Data Journey

Where you are on your data journey matters – a lot. Aible has created specialized solutions to empower enterprises wherever they are on their journey to finding impact from data:

Aible Sense: Sense the power of your data

- Empowers BI and analytics teams quickly generate statistically valid insights with data
- Enables data science and AI teams to quickly ensure that data is “good enough” to create predictive models
- Helps database management teams by filtering out “garbage” data while migrating to expensive pay-per-play cloud data warehouses

Enterprises are overwhelmed with data and it’s a complicated, expensive task to identify valuable data suitable for analytics, predictions, AI and even data warehousing projects. Typically, only 20% of organizational data is valuable, leading to teams spending 80% of their time on preparing and managing data.



Aible Sense completely automates the data engineering and data science tasks to ensure a dataset is of sufficient quality that statistically valid insights, high-impact predictive models, and high-value data warehouses can be built. With a single click you choose the variable you want to chart on the vertical axis or the outcome you would like to predict. The data stays in your own secure cloud account – Aible never sees it.

Aible Explore: Explore what drives your business

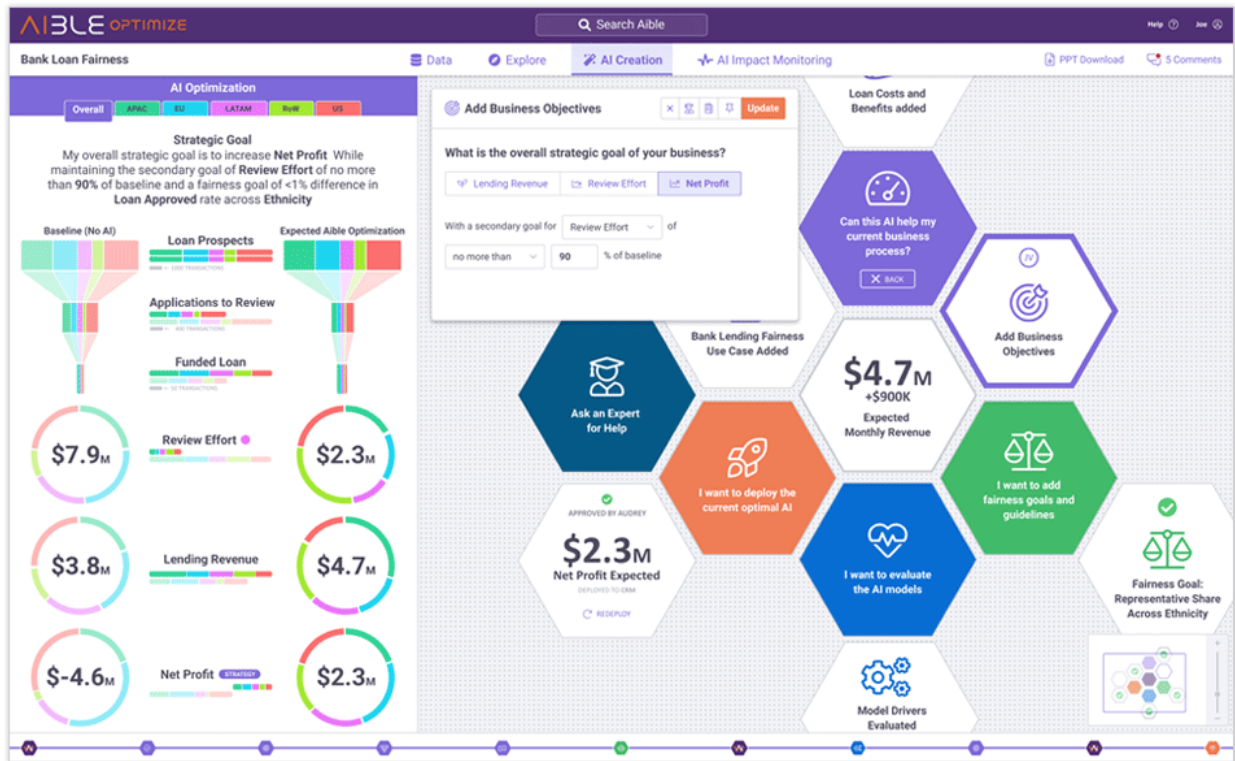
- Delivers a balance of automated exploration, guidance, and augmented analytics experiences that are unique to each user
- Enables teams to brainstorm with their data. Open world exploration reveals new paths for discovery and helps to identify relationships among variables
- Helps business users visually understand business drivers, uncover root causes, and identify contextual insights in minutes



Aible Explore enables your team to brainstorm with their data. Open world exploration reveals new paths for discovery and helps to identify patterns and relationships among variables. With guided data exploration and augmented analytics, Aible Explore helps business users visually understand business drivers, uncover root causes, and identify contextual insights in minutes.

Aible Optimize: Optimize every action for impact

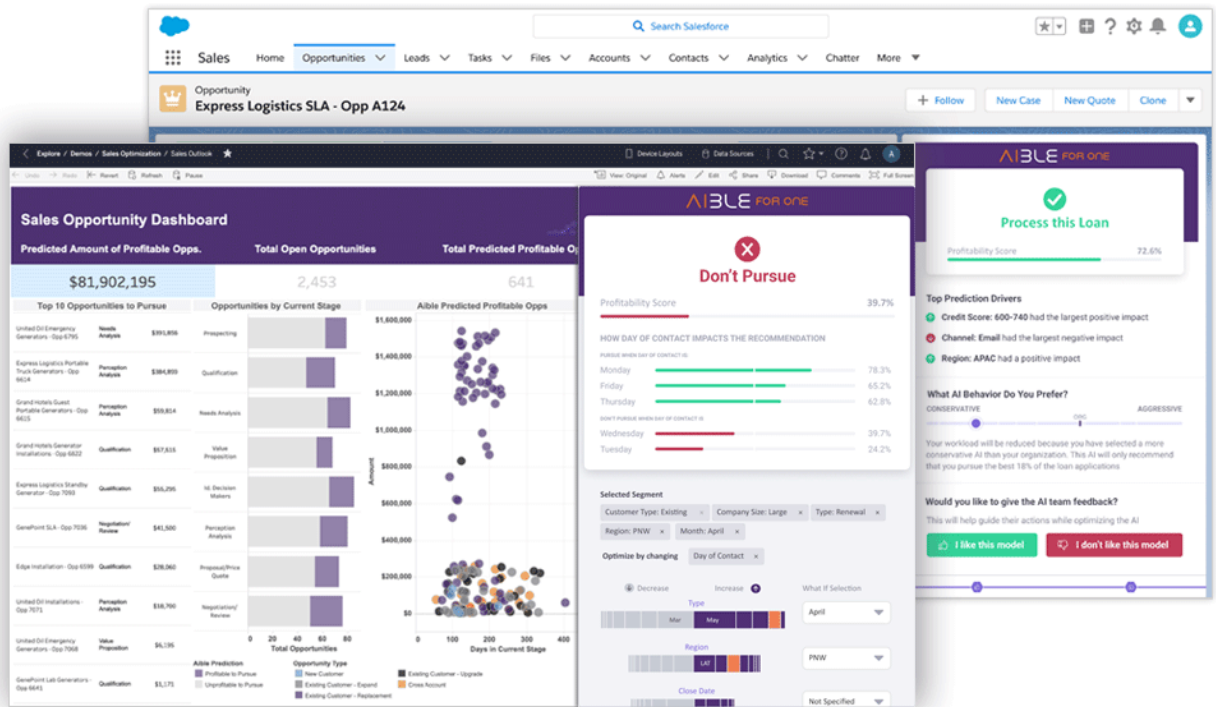
- The only AI solution that takes users from raw data to optimized recommendations within enterprise applications in hours and guarantees business impact in one month
- Understands your cost-benefit tradeoffs and business constraints and shows you exactly how the AI recommendations would impact your business
- Aligns your business strategy with tactical decisions at all levels



Aible Optimize understands your unique cost-benefit tradeoffs and business constraints and shows you exactly how the AI recommendations would impact your business. The AI recommendations surface in existing enterprise systems, such as Salesforce. With connectors for the Boomi platform, enterprises leverage Aible with 1500+ applications and technologies. Aible Optimize aligns your strategy with tactical decisions at all levels, with guaranteed business impact.

Aible For One: Boost user engagement and streamline change management

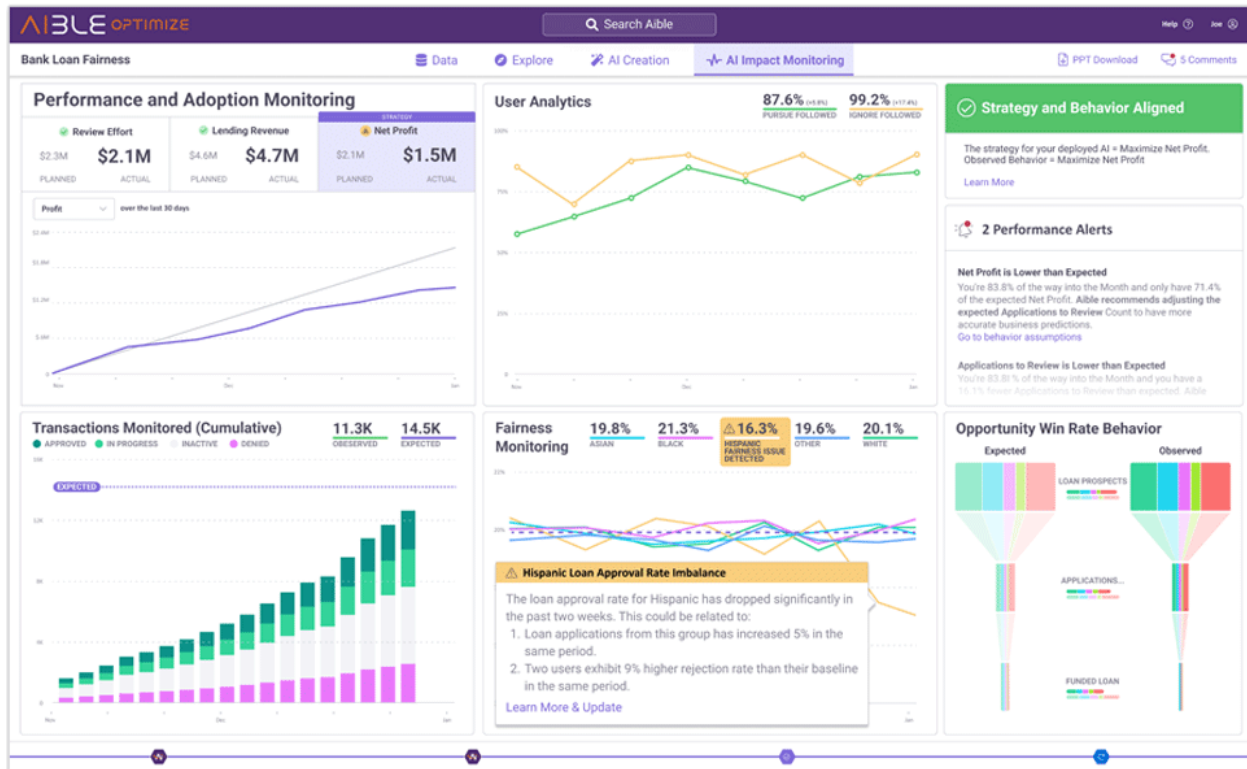
- Enables teams to adjust models based on their unique preferences
- Gives end users a say in the AI that affects them to ensure engagement at scale
- Streamlines change management for AI projects



Able For One enables teams to adjust the model based on their unique preferences. For example, a salesperson who likes to churn through a lot of deals quickly to find the best prospects may want a more aggressive AI, while a salesperson who prefers to methodically work a few good deals may want a more conservative model. Able For One enables users to individualize the AI to fit their preferences and gives them a say in the AI that affects them to ensure user engagement at scale.

Able Engagement Monitoring: Track user engagement and improve models quickly under changing business conditions

- Enables organizations to see how often each user is following the AI recommendations
- Observes adoption patterns and fine-tunes models to increase adoption and accelerate change management
- Collects information about how conditions are changing and recommends how to adjust the model, or if necessary, retrain it



Aible Engagement Monitoring enables managers to see how often each user is complying with AI recommendations. By observing adoption patterns and fine-tuning the model to increase adoption, you accelerate change management. Aible also collects information about how conditions are changing and recommends how to adjust the model, or when necessary, retrain it.

Aible Real-World Impact

Aible’s award-winning technology and unique approach to AI has been validated by top analysts and successful global companies. Forrester has called Aible the “best choice for pure businesspeople”; Gartner rated Aible #1 for AutoML over industry giants like Google, Amazon Web Services, Microsoft, and Salesforce.

Aible has delivered business impact in one month or less for Fortune 500 companies, small and medium-sized businesses, government agencies, and institutes of higher education. Read recent customer reviews on Gartner Peer Insights [here](#). See detailed case studies from Aible customers who have seen impact in 30 days [here](#).