2023 Editorial Calendar

MONTH	TOPIC	OVERVIEW
January	**Real-time analytics trends**	Trend analysis and roundup articles about the state of real-time analytics and what to expect in the year ahead.
February	**IoT, IIoT, and Industry 4.0**	Articles covering the broad range of industrial applications for IoT devices and the challenges and benefits of analyzing IoT data.
March	**Automation**	Articles examining automation (including RPA) enabled by real-time analytics and artificial intelligence (AI).
April	**Data management and DataOps for real-time applications**	Articles addressing how organizations access, ingest, store, and stage data for real-time analytics applications.
May	**Cyber security**	Articles exploring the growing use of AI and continuous intelligence to deliver real-time security that protects against cyber attacks.
June	**Digital transformation**	Articles focusing on the role of real-time analytics in digital transformation efforts.
July	**Infrastructure for real-time apps**	Articles covering cloud-native methods, meshes, and architectures for events and streaming data.
August	**Service and performance management**	Articles addressing the use of AI and continuous intelligence in ITOps, service management, and applications performance management.
September	**Real-time analytics use cases**	Articles focusing on real-time applications across a broad range of industries.
October	**From the labs**	Articles looking into research on AI algorithms, new processor technology, quantum computing, and other developments that will impact real-time analytics in the years to come.
November	**Autonomous systems**	Articles examining the role of real-time analytics and AI to support the various levels of autonomous operations in vehicles, aircraft, buildings, and more.
December	**Real-time analytics year in review**	Summary articles that take a look back at real-time analytics milestones, achievements, and setbacks for the year.

Direct editorial queries and contributed article ideas to Salvatore Salamone, RTInsights Editor-in-Chief at ssalamone@rtinsights.com

RTInsights is an independent, expert-driven web resource for senior business and IT enterprise professionals in vertical industries. We help our readers understand how they can transform their businesses to higher-value outcomes and new business models with AI, real-time analytics, and IoT. We provide clarity and direction amid the often confusing array of approaches and vendor solutions. We provide our partners with a unique combination of services and deep domain expertise to improve their product marketing, lead generation, and thought leadership activity.