Unprecedented change in the automotive industry...

Market growth

- Increased demand and changing consumer preferences

Connectivity

- Greater connectivity and data sharing between and within enterprises

Reducing time to launch, improving quality, decreasing warranty, eliminating recalls,

- Increased complexity across their organizations

- Unpredictable supply chain disruptions affecting materials, parts, and delivery

Innovation

- New business models, such as product personalization

Possible implications

- May result in high logistical costs and delays, and put companies at a competitive disadvantage

Siemens can help

- Developing and implementing new business models

- Leveraging a virtual replica of your plant

- Accelerating product development initiatives faster through virtual commissioning

- Meeting sustainability goals

- Rapid factory evolution through intelligent production excellence

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